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Books), "For these students and trainees, who were playing the roles of the executives they would soon become, profits took precedence over patients."

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**Our Daily Meds: 9780312428259: Medicine & Health  
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Our Daily Meds By Rachel Walden | March 24, 2008 Melody Petersen, who covered the drug industry for the New York Times for four years, has written a book on the topic, "Our Daily Meds: How the Pharmaceutical Companies Transformed Themselves Into Slick Marketing Machines and Hooked the Nation on Prescription Drugs," Reviewed recently in the Times.



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The book *Our Daily Meds*, by New York Times reporter Melody Petersen, is the latest addition to a growing body of literature on the deceptive marketing techniques of the pharmaceutical industry. Unfortunately there is more than enough material to fill this book and many others, including Jerome P. Kassirer's *On the Take*, Marcia Angell's *The Truth About the Drug Companies*, and Alison Bass's *Side ...*

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